

FY24 Sponsorship Packages (Updated 2023-10-4)

Summary

With approximately 2,000 members, HIMSS Maryland Chapter (MDHIMSS) is one of the largest and most active chapters in the nation. Your sponsorship not only provides our chapter with the resources it requires to advance healthcare in Maryland, but also offers your company the opportunity to network, exchange knowledge, and showcase its products and services to Health IT professionals and leaders from health organizations across Maryland and surrounding areas. We offer a variety of sponsorship opportunities for the upcoming FY2024 season. **Our sponsorship year follows our fiscal year, which is from July 1st through June 30th.**

A summary of sponsorship opportunities is outlined below:

Annual (recommended for maximum return on your sponsorship \$\$)

- Elite
- Premium Plus
- Premium

A La Carte

- Networking Event Sponsor
- Virtual Event Sponsor
- MDHIMSS Annual Conference (Education Day) Sponsor
- MDHIMSS Annual Conference (Golf Tournament Day) Sponsor

We are excited to continue our format from last year, starting with a Fall Networking event and finishing with the MDHIMSS Two-Day Conference and Golf Tournament. We will be hosting a fall networking event and at least three virtual education events - Lots of opportunity to sponsor and have face-to-face interaction with the provider community!

All sponsorships are on a first come, first served basis. Only one company logo is allowed per sponsorship. Each sponsorship payment is due within 30 days of invoice, or the sponsorship will be made available to other vendors. Payment plan options are available. Sponsors are responsible for providing logos and additional information requested by MDHIMSS.

Please review the details about each opportunity on the following pages and reach out if you would like to purchase a sponsorship or if you have any questions. Subject to change at MDHIMSS discretion.

Sincerely,

Ravi Singh, President-Elect, MDHIMSS

240-463-5839 (cell)

ravi.singh@fidesinfosys.com

Elite Sponsor - \$10,000 (1 Left)

In exchange for their magnanimous contribution, our Elite Sponsors receive:

- **Access** to MDHIMSS Annual Two-Day Conference and Golf Tournament.
- **Your company logo** on our MDHIMSS website with a link to your corporate website.
- **Your company logo** on the program material at the Two-Day Annual Conference and Scholarship Golf Tournament.
- **Preferred table location** in our vendor exhibit area at the Annual Conference.
- **Opportunity** to have subject-matter expert participate on a session panel.
- **Four (4) vendor passes** to the fall networking event.
- **Four (4) vendor passes** to the annual Two-Day Conference and Golf Tournament.
- **Email Campaign:** We will announce your event to over 2,000 MDHIMSS HIT professionals with up to two email blasts using information and web links you provide. Content must be approved by MDHIMSS and under 200 words. The sponsor is responsible for registration and logistics for their event.
- **Hole Sponsor** – A Hole Sponsorship at our Annual Golf Tournament. This includes:
 1. A Golf foursome, breakfast, lunch, and dinner for Players
 2. E-Signage at one of our holes
 3. Inclusion in the event program (logo)
 4. Sign recognition at golf registration
 5. Ability to place table and (1) greeter at one of our holes

Premium Plus Sponsor - \$7,000

In exchange for their generous contribution, our Premium Plus Sponsors receive:

- **Access** to MDHIMSS Annual Two-Day Conference and Golf Tournament.
- **Your company logo** on our MDHIMSS website with a link to your corporate website.
- **Your company logo** on the program material at the Two-Day Annual Conference and Scholarship Golf Tournament.
- **Preferred table location** in our vendor exhibit area at the annual conference.
- **Opportunity** to introduce a speaker at our annual conference.
- **Two (2) vendor passes** to the fall networking event.
- **Two (2) vendor passes** to the annual Two-Day Conference and Golf Tournament.
- **Email Campaign:** We will announce your event to over 2,000 MDHIMSS HIT professionals with up to one email blasts using information and web links you provide. Content must be approved by MDHIMSS and under 200 words. The sponsor is responsible for registration and logistics for their event.
- **Hole Sponsor** – A Hole Sponsorship at our Annual Golf Tournament. This includes:
 1. A Golf twosome, breakfast, lunch, and dinner for Players
 2. E-Signage at one of our holes
 3. Inclusion in the event program (logo)
 4. Sign recognition at golf registration
 5. Ability to place table and (1) greeter at one of our holes

Premium Sponsor - \$5,000

In exchange for their thoughtful contribution, Premium Sponsors receive:

- **Access** to MDHIMSS Annual Two-Day Conference and Golf Tournament.
- **Your company logo** on our MDHIMSS website with a link to your corporate website.
- **Your company logo** on the program material at the Two-Day Annual Conference and Scholarship Golf Tournament.
- **Table location** in our vendor exhibit area at the annual conference.
- **Two (2) vendor passes** to the fall networking event.
- **Two (2) vendor passes** to the annual Two-Day Conference and Golf Tournament.
- **Hole Sponsor** – A Hole Sponsorship at our Annual Golf Tournament. This includes:
 1. A Golf twosome, breakfast, lunch, and dinner for Players
 2. E-Signage at one of our holes
 3. Inclusion in the event program (logo)
 4. Sign recognition at golf registration
 5. Ability to place table and (1) greeter at one of our holes

A la Carte

Networking Event Sponsor: \$2,500 per event (**Not Available**)

MDHIMSS offers the opportunity to support a single networking event. Our events consistently bring over 50-150+ MDHIMSS attendees representing every major health system in our state.

- Your company logo on the marketing material for the sponsored event
- Special signage at the event
- Vendor exhibit table
- Four (4) vendor passes to the sponsored event

Virtual Event Sponsor: \$1,000 per event

MDHIMSS offers the opportunity to support a single virtual educational event (3 scheduled for FY24). Our events consistently bring over 50-100+ MDHIMSS attendees representing every major health system in our state. Historically these events have attracted attendees beyond just the HIMSS membership.

- Your company logo on the program material for the sponsored event
- Opening remarks to include special thanks to our sponsor with a prepared brief 3 sentence (max) description of your organization.
- A special Signage slide in event presentation
- Opportunity to introduce the guest speakers

MDHIMSS Annual Two-Day Conference and Golf Tournament Single Day ala cart Sponsorships

Our annual sponsorships while offering the best value to our sponsors for representation at the Two-Day Conference may not fit your exact needs. So, in addition to the annual sponsorships, MDHIMSS offers the opportunity to sponsor and participate in a single day of our conference. Below are the opportunities for each day.

MDHIMSS Annual Conference (Education Day)

MDHIMSS is proud to offer the opportunity to support our annual conference event. This year celebrates our second Annual Two-Day Conference, hosting more than 200 healthcare professionals from around the state.

- Education Day Sponsor: \$3,000 (2 passes, exhibit table included)
- Keynote Speaker Sponsor: \$3000 (2 passes, shared exhibit table, special signage, opportunity to introduce the speaker included)

- Breakfast Sponsor: \$3,000 (2 passes, shared exhibit table, special signage included)
- Lunch Sponsor: \$3,000 (2 passes, shared exhibit table, special signage included)
- Dinner Sponsor: \$3,000 (2 passes, shared exhibit table, special signage included)
- Cocktail Sponsor: \$3000 (2 passes, shared exhibit table, special signage included)
- Event Headshot Sponsor: \$3,000 (2 passes, shared exhibit table, special signage included)
- Conference Tote Bag Sponsor: \$3,000 (2 passes, your logo and MDHIMSS logo on bag, shared exhibit table, special signage included)

1. Your company logo on the program material for the sponsored event
2. Signage at the event in our vendor exhibit area
3. Two (2) vendor passes to the sponsored day event
4. Table location in our vendor exhibit area at the annual conference.

MDHIMSS Annual Conference (Golf Tournament Day)

MDHIMSS is proud to offer the opportunity to support our annual golf event. This year celebrates our thirteenth golf outing, each year hosting more than 100 healthcare professionals from around the state.

- 13th Anniversary Sponsor: \$6,000 (4some, special signage (banner) included)
- Hole Sponsor: \$3,000 (2some, e-signage at one of our holes included)
- Golf Polo: \$5,000 (2some, company logo embroidered on event polo shirt, special signage included)
- Beverage Cart Sponsor: \$3,000, (2some, special signage included)
- Breakfast Sponsor: \$3,000 (2some, special signage included)
- Lunch Sponsor: \$3,000 (2some, special signage included)
- Dinner Sponsor: \$3,000 (2some, special signage included)
- Cocktail Sponsor: \$3000 (2some, special signage included)
- Golf Range Sponsor: \$3,000 (2some, special signage included)
- Putting Challenge Sponsor: \$3,000 (2some, special signage included)
- Event Photographer Sponsor: \$3,000 (2some, special signage included)

1. Breakfast, lunch and dinner for Players
2. Inclusion in the event program (logo)
3. Sign recognition at golf registration
4. Ability to place table and (1) greeter at a designated location

NOTE: Additional sponsorship opportunities may be available throughout the year. Existing MDHIMSS sponsors will be provided first right of refusal to any new sponsorship opportunities.