



**JUNE – AUGUST 2015**

**PRESIDENTS MESSAGE**

**Upcoming events**

**SEPT. 8, 2015**

**UHIMSS Luncheon**

**BIG DATA**

**Equation Consulting**

**Doty Education Center**

**11:30 – 1:00 PM**

**Future Luncheons**

**November 12, 2015**

**January 19, 2016**

**March 8, 2016**

**Webinar dates and Holiday**

**Luncheon TBA**

It has been my pleasure and privilege to serve as your President this past couple of years. Much was accomplished during this time as a result of your incredible UHIMSS Board and their many dedicated hours of service. The above picture represents members of our outgoing Board as well as new UHIMSS Board members.

The UHIMSS chapter is in a solid financial position to move forward as a result of the gracious support of our sponsors. We would like to extend a big Thank You to Intermountain Healthcare for hosting each of our luncheon events at their Doty Education Center for the past several years and their willingness to continue hosting our luncheons for this upcoming fiscal year. We are very appreciative of our Premier Sponsors for 2015 – 2016: University of Utah Health Care, Utah Health Information Network, Health Catalyst, Equation and ClearDATA. A brief summary of 2014 – 2015

accomplishments is highlighted below in the annual report.

One major accomplishment that I hope you took the time to enjoy was our annual Spring Conference in May held at the beautiful Rice Eccles Stadium Tower. We had over 300 attendees with our vendor sponsors. I would like to extend a special thank you to Mike Nelson, Chair and Keith Tintle, CoChair, as well as the extensive support of the UHIMSS Board. We were pleased to have the opportunity to collaborate with four other organizations: UHE, UHIMA, NHIN and UHA. This enabled us to provide a packed day of national and local industry experts on Preparedness and Resiliency in Healthcare. We appreciate Governor Herbert for recognizing UHIMSS and declaring an HIT day for the second year in a row and being our keynote speaker at our Spring conference. We thank our UHIMSS sponsors for making the Spring conference possible: University of Utah Health Care, Utah Health Information Network, Health Catalyst, Equation, ClearDATA, DigiCert, HIPPA One, LanDesk, SecurityMetrics, TEKsystems, Vocera, Valcom VLCM and KLAS. Afterwards, there was even time for fun on the U of U football field watching Mike Nelson kick field goals and watching Austin Cameron throw touchdown passes.

Our new President, Frank Overfelt, took over as President on July 1, 2015. Frank has extensive leadership, healthcare business and HIMSS background to take UHIMSS to the next level. I am excited with the theme that has been established by Frank and the Board for the upcoming 2015-2016 fiscal year: Improving Performance through Innovation.

**FRANK OVERFELT, PRESIDENT UHIMSS 2015 – 2016**

As UHIMSS begins this new fiscal year, I would like to thank the UHIMSS Board, and especially Julie Beard for the leadership and programming that has been superb. Becoming President of UHIMSS for the next year, I am both humbled and excited to continue to move this illustrious group forward.

Julie felt it helpful for me to highlight some of my previous experience with HIMSS so that you might become familiar with my background. I have been a consultant, both externally and internally (Kaiser Permanente in So. Ca. and Intermountain Healthcare in Utah) for over 37 years. Thirty-five years I have been an active participant in HIMSS national. Jim Turnbull and I served on the HMSS Board (President and Vice-President respectively) that put the "I" in HIMSS. I achieved my Life Fellow after 30 years of service on various HIMSS communities, committees, and the national Board in 2008. I have only missed one national advocacy day for HIMSS. In 2010 I was awarded the HIMSS Excellence in Management Engineering and Process Improvement Award. During my career I have consulted in 115 hospitals in 27 states.

Our theme for the coming year is Improving Performance Through Innovation. Through this theme, we wish to involve our UHIMSS members in presenting papers and webinars highlighting achievements in their respective organizations.

I wish to highlight some of the goals I have for UHIMSS:

- Re-involve our membership in UHIMSS activities to help them achieve advancement in the society
- Continue our strong Advocacy position, both locally and nationally
- Strengthen our sponsorship relations
- Involve more of our HIMSS communities (Management Engineering, Process Improvement, Nursing Informatics and physicians)
- Attain national recognition for UHIMSS in HIMSS
- Retain our strong relationships with other healthcare related associations within the state
- Engage our Providers on the Board of UHIMSS

## 2014-2015 ANNUAL REPORT

Below is a brief summary of the accomplishments identified in the annual report submitted to HIMSS at the end of July. The final report along with the financials will be placed on the UHIMSS website for member review.

### UHIMSS Board

- Recruited strong UHIMSS Board executive leadership with chair and co-chair roles, representation of major healthcare providers in the community and diversity with vendor healthcare experience. Initiation of Physician committee to focus on establishing CMIO collaborative forum. Future focus under consideration will be to add payer experience as well.
- 8.6% net gain in membership, increased student membership 17, professor educator membership 14, positive survey response 78% members will refer another person.
- Exceeded net income over expenses, 47% below budget, strong financial foundation enabling UHIMSS to provide more opportunities and programs for members in the future.

### Awards:

- Presidential Level of Advocacy Award, second year in a row
- Governor declared HIT Day, second year in a row
- Awarded one student scholarship
- Applying for HIMSS Chapter recognition award

### Education:

- 15.5 hours of education
- Initiated CPHIMSS certification program
- Created student Internship Partnership Program
- Created program to connect members and organizations to present in academic classrooms

### Membership Committee: Randy Black, Chair; Jayme Norrie, CoChair

- Conducted survey of membership to identify educational topics of interest and programs for 2014 – 2015 and 2015-2016.
- Developed professional membership strategic plan, membership and sponsorship professional brochure illustrating value and professional Spring Conference program. Provided first ever press release for Spring Conference.

- Initiated CPHIMSS certification program for membership, future consideration by UHIMSS Board offering professional training scholarships.
- Participated HIMSS National Block Party with the best exhibit and giveaways by Stein Erickson

**Student Liaison Committee: Kim Bartholomew, Chair; Katherina Holzhauser, CoChair**

- Awarded one student scholarship
- Created UHIMSS Academic Coalition website for Salt Lake Community College, University of Utah and Weber State.
- Created program to connect members and organizations with instructors to present in academic classrooms.
- Created Internship Partnership Program to post internship opportunities with 3M, Health Insight and Intermountain

**Program Committee: Chris Smith, Chair; Patricia Goede, CoChair**

- Provided 7 hours education, 5 of which included luncheons at no cost to members based on vendor sponsorships and two webinars, one which was sponsored by Utah Health Information Network and the other by VIAWest.
  - Utah Telehealth Network, Cr. Terry Box, Deb LaMarche
  - Compliance and Security in the Cloud, CTO VIAWEST
  - Back to Basics – Lessons Learned Jim Turnbull, CIO U of U
  - Managing and Enhancing World Class Outcomes, worldwide consultant Dr. Shaha
  - Using Technology to Improve Care Coordination, Sara Vandermolten, UHIN
  - Innovation Luncheon, Intermountain Healthcare Comprehensive Care Clinic, Dave Hendrickson, Gravitas Innovative Care Model, Founder Jayme Norrie
  - Utah Based Innovative Technology Presentation
- Increased average number of attendees per educational luncheon event from 41 in 2013-2014 to 56 in 2014-2015.
- Met with top four institutional membership organizations to recruit and increase participation in programs.
- Held second Annual Innovation Luncheon highlighting innovative approaches in healthcare by providers and vendors

**Advocacy Committee: Paul Sanders, Chair; Phillip Kimball, CoChair**

- Provided 2 hours education, complimentary breakfast sponsored by Deloitte for the Day on the Hill event
- Hosted Advocacy Day with a debate between Rep. Dunnigan & Rep. Shiozawa on Utah Medicaid expansion and Ken Weizel, Deloitte Managing Partner & Laura Summers, Leavitt Partners Director State Intelligence on healthcare policy.
- Participated National Health IT Day with 3 UHIMSS Board members attending and meeting with national congressional representatives advocating HIMSS asks.
- Presidential Level of Advocacy Award – 2nd year in a row, Governor declared HIT Day 2nd year row

**Spring Conference Committee: Mike Nelson, Chair; Keith Tintle, CoChair**

- Provided 6.5 hours education: Preparedness and Resiliency in Healthcare
  - Turning Challenges into Opportunities through Strategic Planning – Governor Gary Herbert
  - BioSurveillance: Multiple Flavors, Multiple Challenges, Dr. William Raub, Former Science Advisor to the HHS Secretary
  - Ebola: An HCA-Wide Response, Michael Baumann, MD, MS, Division Chief Medical Officer, Mountain Division, HCA
  - Utah Department of Health Privacy and Security Efforts, Cameron Cooper, Utah Department of Health, Security Manager
  - Accountability for the Care we Provide:
    - Joe Mott, VP, Healthcare Transformation, Intermountain Healthcare
    - Mark Hiatt, MD, MBA, MS, Executive Medical Director, Regence BlueCross BlueShield of Utah
    - Scott Barlow, MBA, Chief Executive Officer, Central Utah Clinic
    - Trevor Kobe, President and Founder, Equation
  - Natural Disaster: Intermountain Healthcare Supply Chain Efforts, Richard Beach, Associate Vice President Materials Management, Intermountain Healthcare
  - Project Management – Communicating the Essential, Clark Campbell, CEO of OPPM International

- Leadership in a Changing World, Gary Westbrook, MPA, Senior Organizational Effectiveness Consultant, Intermountain Healthcare
- Hosted Spring Conference collaborating with American Hospital Association, Utah Health care Executives, Utah Health Information Management Association, Utah Nursing Informatics Network with 316 attendees including vendors with Governor Herbert and Dr. Raub, HHS as keynote speakers.

#### **Sponsorship Committee: Blynn Simmons, Chair**

- Increased non-spring conference sponsorships by 70%, providing more long term financial stability for UHIMSS, value and engagement for vendors.
- Provided Spring Conference sponsors to make this event and complimentary luncheon events possible.

#### **HIE Committee: Teresa Rivera, Chair; John Overbaugh, CoChair**

- Utah Digital Commission representative on the UHIMSS Board
- HIE committee members are members of the HIMSS HIE workgroup and attend the monthly webinars. Information posted on UHIMSS website.

#### **Communication Committee: Nancy Stagers, Chair**

- Provided monthly newsletter to members, in the Spring moved to quarterly based on Board recommendation as well as 2 -3 focused communications per event.
- Updated LinkedIn to provide additional reach to members, marketed Spring Conference
- UHIMSS website upgraded based on HIMSS national guidelines. Special thanks to Kim Bartholomew.

### **MY PROFESSIONAL DEVELOPMENT – CPHIMSS MENTORING**

Much thanks to Kalyani Yerra, MBA, MHA, PMP, CPHIMSS led our first professional development CPHIMSS sessions with the last session in this initial series planned for 8/21.

If you are interested in being a CPHIMSS group instructor and or would like to participate, please contact us at Contact Us - HIMSS Chapter. Once registered, an invitation with teleconference information is provided to connect to the sessions. There is no cost to participate in these mentoring sessions.

### **UHIMSS BOARD POSITIONS AND CHANGES UNDER CONSIDERATION**

Dan Dillingham, Program Chair recently resigned due to increased responsibilities and Patricia Goede, second year Co-Chair of the Program Committee will be taking over as Chair. It is being proposed that the HIE Committee and Advocacy Committee be combined due to the current national legislative initiatives impacting HIE. Also under consideration by the Board is the merger of the Spring Conference committee as a subcommittee of the Program committee, due to the close collaboration and support required for the Spring Conference event.

The UHIMSS Board will be reevaluating the interest in the Spring conference by our UHIMSS members. Excluding Board member attendance, approximately 12% of our UHIMSS membership attended this past conference. We appreciate the strong support by our sponsors and excellent support of organizations we have collaborated with: UHE, UHIMA, UNIN and UHA. While there were some extenuating circumstances due to EHR activities over the past couple of years by several of our major providers in the community, it is a trend that we have observed. There is much effort that goes into planning and providing the Spring conference and going forward we want to make sure that this event is the optimal forum for our membership and sponsors.

We have the following open Board positions: Sponsorship Co-Chair, and Student Liaison Co-Chair. If you are interested, please contact Frank Overfelt at [Frank@deltahcg.com](mailto:Frank@deltahcg.com).

### **CALL FOR UHIMSS COMMITTEE MEMBERS:**

We continue to encourage you to get involved in UHIMSS on one of the committees as a great way to expand your network and enhance your career. [utah.himsschapter.org](http://utah.himsschapter.org).

### **WELCOME NEW UHIMSS MEMBERS!**

We want to extend a warm welcome to our newest UHIMSS members:

Yvonne Rawlins, HIM Coding Supervisor, University Neuropsychiatric Institute, Salt Lake City, UT  
Sanjeev Negi, SEIII, UUHC, Salt Lake City, UT

Kerri Brand, Director Marketing, Code Corporation, Draper, UT  
Elpidia Madrigal, Financial Analyst, University of Utah Health Care, Salt Lake City, UT  
Alren Jarrett, Chief Medical Officer, IASIS Healthcare, South Jordan, UT  
Mara Dooley, Mgr. of other IT/IS Dept., ARUP Laboratories, Inc., Salt Lake City, UT  
Cory Carrigan, COO, Exec. VP, SR VP/VP Operations, General Manager, Equation, Layton, UT  
Lois Krotz, Strategic Operations Director, KLAS, Orem, UT  
Rob Birkhead, EVP of Mission Engagement, KLAS, Orem, UT  
Tamara Castellano, Communications & Events Manager, KLAS, Orem, UT  
Boyd Stewart, Research Director, KLAS, Orem, UT  
Gordon Romney, CSO, VP, Director Info Security/Site Security, Derwent Group, Midway, UT  
John Steffes, Non-Management, School, Orem, UT  
Bradden Blair, Director of IS Programs, University of Utah, Salt Lake City, UT  
Shawnah Lozano, Senior Executive Assistant CIO, VP of IT/IS Intermountain Healthcare, Salt Lake City, UT  
Vaughn Marie Gouff, Director of Marketing, Silvervue LLC, Sandy, UT  
Sara Esnaola, Sandy, UT  
Eder Lagemann, Research Director, KLAS Research, Riverton, UT