



## Steve Shaha, PhD, DBA

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Steve Shaha has presented nationally and internationally as an outcomes researcher with 35+ years teaching, consulting, lecturing and speaking. He has provided advisory and consulting work to many recognized organizations in the U.S. and internationally, including 11 foreign governments on 4 continents.

Steve has accumulated 200+ presentations, 100+ peer-reviewed publications, and two books. He co-authored the original criteria for the Malcolm Baldrige Award for healthcare. He holds two master's degrees and accomplished doctorates in Research Methods and Applied Statistics and in Business Administration. He is a full Professor and has taught or lectured at 30+ universities, recently among them Harvard, Cambridge (UK), The King's College, Columbia and Cornell. Some of Steve's broad and interesting service outside of healthcare include: Disney, Coca-Cola, Time Warner, Intel and New Line Cinema.



# UHIMSS Holiday Luncheon

*Monday, December 15  
11:30 am – 1:00 pm  
Doty Education Center*

### *“Maintaining and Enhancing World Class Outcomes”*

The key questions for healthcare informatics and informaticists—for the professionals who enable and lead HIT's initiatives—is: “Why do we do what we do? And did it work?” Too often we forget. In this presentation, Steve Shaha will review metaphors that capture key concepts crucial to the role of HIT professionals, and to the kinds of HIT solutions we ally ourselves with, and we buy and build.

Register for luncheon at  
[utah.himsschapter.org](http://utah.himsschapter.org)

