



Transforming healthcare through IT™

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President's Message
Nadine Robin

Inside this issue:

June Dinner Series	2
GC 3	3
Sponsorship Opportunities	4
HIMSS Louisiana Chapter Board	5

I'm excited to be serving as president this year for HIMSS Louisiana chapter. Once again, our board is setting high goals to increase membership, learning events, and other opportunities for the chapter. This year, our focus will be on building committee participation so that we are able to do more to support our membership. If you are interested in volunteering for one of our committees, please let one of our board members know and we will get you involved.

We had a great dinner program in Baton Rouge in June hearing from the CIOs from area hospitals. We are planning our next regional CIO dinner program for the Shreveport area. In addition, the annual GC3 conference will once again bring together leaders from Louisiana, Mississippi and Alabama. We hope to see you December 4-5th in New Orleans. Registration is now open. Please see page 3 for additional information.



The chapter has a new web address:

www.louisiana.himsschapter.org

Thanks to the HIMSS Louisiana Chapter

Annual Sponsors:

RoundTower Technologies

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Mark Your Calendar!

Gulf Coast Conference

December 4-5, 2014

New Orleans, Louisiana



HIMSS Louisiana Chapter Dinner Series

On June 26 the Louisiana Chapter of HIMSS hosted a dinner at the White Oak Plantation in Baton Rouge. The evening began with a wonderful dinner followed by an open forum in which audience members asked questions of a panel of IT executives.

The members of the panel included Paul Kirk, VP of Information Systems at Women's Hospital, Bennett Cheramie, VP of Information Technology at Baton Rouge General Medical Center, and David Wendt, CIO of Franciscan Missionaries of Our Lady Health System.

The Chapter would like to thank the panel members as well as the more than 60 attendees for making this a very successful meeting.



Gulf Coast Conference

#GC3HIMS

December 4-5, 2014

New Orleans, LA



Mark your calendar for the second annual Gulf Coast Conference! This year the conference will be held in beautiful New Orleans, Louisiana at the Astor Crowne Plaza hotel.

The Louisiana, Alabama and Mississippi chapters of HIMSS work together to coordinate this event. Last year's highly successful conference was held in Biloxi, Mississippi.

We hope you will join us this year! Registration for the meeting is already open. Just click [here](#) to register.

Interested in sponsoring the event? There are multiple sponsor levels from which to choose! Click [here](#) to see what is available.

For more information, visit www.louisiana.himsschapter.org

Pricing for GC3	
HIMSS Member Early Bird with Room	\$295
HIMSS Member Early Bird without Room	\$175
Non-member Early Bird with Room	\$345
Non-member Early Bird without Room	\$225

Early bird pricing ends October 31



Sponsorship levels for the HIMSS Louisiana Chapter

Premier Sponsor \$7,500	Annual Sponsor \$5,000
Logo on website as presenting sponsor through June 30, 2015	Logo on website as an annual sponsor through June 30, 2015
Listed as presenting sponsor on Louisiana Chapter newsletter and other chapter materials through June 30, 2015	Listed as annual sponsor on Louisiana Chapter newsletter and other chapter materials through June 30, 2015
Recognized as presenting sponsor at all Louisiana HIMSS events	Recognized as annual sponsor at all Louisiana HIMSS events
4 Louisiana Chapter memberships	2 Louisiana Chapter memberships
4 passes to all Louisiana Chapter events throughout the fiscal year, including GC3	2 passes to all Louisiana Chapter events throughout the fiscal year
Opportunity to contribute articles in Louisiana HIMSS membership newsletter	Opportunity to contribute articles in Louisiana HIMSS membership newsletter
Signage at all events, including Regional Conference and National Conference Reception	Signage at all events, including Regional Conference and National Conference Reception
3000 sponsorship credit towards Gulf Coast Chapters Conference (December 4-5, 2014 in New Orleans, LA)	\$2500 sponsorship credit towards Gulf Coast Chapters Conference (December 4-5, 2014 in New Orleans, LA)

The HIMSS Louisiana Chapter appreciates our sponsors. These sponsors assist the Chapter in providing educational opportunities to our members and they help to promote the effective use of health information technology in Louisiana.

If you are interested in sponsorship, contact Mark Schroeder at mrmarkaschroeder@gmail.com.

Thanks to the HIMSS Louisiana Chapter

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HIMSS Louisiana Chapter Board of Directors

2014-2015

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Volunteer for the Louisiana chapter! Contact Nadine Robin or any board member.