June 2015





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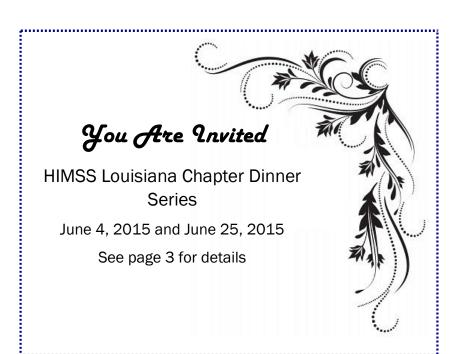
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HIMSS15 Annual Conference



HIMSS15 was held in the beautiful city of Chicago, Illinois at McCormick Place. The convention drew a record setting 40,000+ attendees! The exhibitor area was enormous, measuring the size of 22 football fields with over 1,300 companies participating in the event. The keynote speakers included Alex Gourlay President of Walgreens, Bruce Broussard President and CEO Humana, George W. Bush 43rd President of the U.S., Dr. Karen DeSalvo National Coordinator

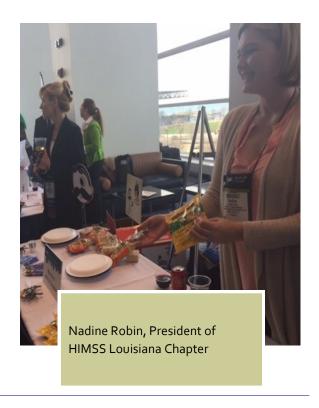


for HIT, Andy Slavitt Acting Administrator of CMS, and Jeremy Gutsche Founder of Trendhunter.com and author of "Exploiting Chaos". HIMSS16 is set for February 29—March 4 at the Sands Expo and Convention Center in Las Ve-

HIMSS15 Block Party

HIMSS Louisiana Chapter board members participated in the HIMSS 15 Block Party (formerly known as the Communities Open House). Many states were represented at this social event which provides the opportunity to meet and talk to other chapter leaders as well as convention attendees. Our chapter gave away Louisiana related products including fleur-de-lis silver ornaments and gumbo mix.





GC3 Dinner Event at HIMSS15

Members from Louisiana, Alabama and Mississippi opened the conference with the GC3 Social at Harry Caray's 7th Inning Stretch, located atop Water Tower Place on Chicago's Magnificent Mile. Chapter members were welcomed with food, drinks, games and a fantastic view of Lake Michigan. Attendees also had the opportunity to visit the Chicago Sports Museum located adjacent to the restaurant. It was a wonderful night which provided great opportunities for networking and socializing with colleagues and friends. Thanks to Charter Business for donating a Fitbit as a door prize. This was the 3rd consecutive year in which the Louisiana Chapter has sponsored a social event at the national conference.









Louisiana Chapter of HIMSS Dinner Series

Two opportunities to network with your colleagues:

June 4, 2015

6:00 PM-9:00 PM

Petroleum Club of Lafayette

"Securing Big Data Analytics"

Speaker Ricky Allen, Vice President of Services at Critical Start, LLC

June 25, 2015
Copeland's Restaurant
Houma, LA
Speaker and times TBA

If you are interested in attending one of the events but did not receive an invitation via e-mail, contact Chad Cothern: ccothern@hire1099.com

Sponsorship levels for the HIMSS Louisiana Chapter

Premier Sponsor \$7,500	Annual Sponsor \$5,000
Logo on website as presenting sponsor through June 30, 2015	Logo on website as an annual sponsor through June 30, 2015
Listed as presenting sponsor on Louisiana Chapter newsletter and other chapter materials through June 30, 2015	Listed as annual sponsor on Louisiana Chapter newsletter and other chapter materials through June 30, 2015
Recognized as presenting sponsor at all Louisiana HIMSS events	Recognized as annual sponsor at all Louisiana
4 Louisiana Chapter memberships	2 Louisiana Chapter memberships
4 passes to all Louisiana Chapter events throughout the fiscal year, including GC3	2 passes to all Louisiana Chapter events through-
Opportunity to contribute articles in Louisiana HIMSS membership newsletter	Opportunity to contribute articles in Louisiana
Signage at all events, including Regional Conference and National Conference Reception	Signage at all events, including Regional Confer-
3000 sponsorship credit towards Gulf Coast Chapters Conference (December 4-5, 2014 in New Orleans, LA)	\$2500 sponsorship credit towards Gulf Coast Chapters Conference (December 4-5, 2014 in

The HIMSS Louisiana Chapter appreciates our sponsors. These sponsors assist the Chapter in providing educational opportunities to our members and help to promote the effective use of health information technology in Louisiana. If you are interested in sponsorship, contact Mark Schroeder at mrmarkaschroeder@gmail.com.

Thanks to the HIMSS Louisiana Chapter Sponsors:

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2014-2015

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Volunteer for the Louisiana chapter! Contact Nadine Robin or any board member.