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President's Message

Alan Thriffiley, CPHIMS, FHIMSS

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Have you registered to attend the inaugural HIMSS Gulf Coast Chapters Conference, December 5-6 in Biloxi, MS? The \$225 early bird rate for HIMSS members includes both your registration for the event as well as a room for Thursday night at the Beau Rivage! This special rate is only available until November 1st. Sign up today at www.lahimss.org to attend what promises to be a great opportunity to collaborate with health IT leaders from across the Gulf South.

We would also like to congratulate the IT departments at **Ochsner Health System** and **Thibodeaux Regional Medical Center** for being named to the **2013 Healthcare IT News Best Hospital IT Departments!** Ochsner was ranked #4 in Super Hospitals and Thibodeaux Regional was ranked #3 in Small Hospitals. **Congratulations!** 😊

The Louisiana Chapter of HIMSS has been awarded the **Ambassador Level of Advocacy Award** by HIMSS. The Advocacy Award is presented to the Chapter as a direct result of their Chapter Advocate's leadership and commitment to health IT advocacy.



**HIMSS GC3 Conference
December 5-6, 2013
Beau Rivage Resort & Casino
Biloxi, MS**

Early Bird Rates:

Member Rate with Room	\$225
Member Rate without Room	\$175
Non-Member Rate with Room	\$250
Non-Member Rate without Room	\$200

See page 2 for additional conference information

**Ready to register?
Click [here!](#)**

Inaugural HIMSS Gulf Coast Chapters Conference

The Louisiana, Mississippi and Alabama chapters of HIMSS are teaming up to bring you the inaugural HIMSS Gulf Coast Chapters Conference (GC3). The HIMSS GC3 brings together the region's top executives, thought leaders and decision makers in healthcare and health information technology for two days of learning, networking and fun!

Thursday, December 5, 2013: Stage 2 Meaningful Use Workshop

Recognizing that there is far too much information on this topic to cover in a single educational session, the Regional Extension Centers (RECs) from Louisiana, Mississippi and Alabama, representatives from CMS, Alabama's HIE, One Health Record, Louisiana Health Information Exchange (LaHIE), and the Mississippi Health Information Network will come together to provide a "deep dive" on Meaningful Use to give you the answers that you need as you prepare for attestation. Topics include:

Finding Meaning in Stage 2 Meaningful Use: Leaders from each of the 3 Regional Extension Centers serving the Gulf Coast and CMS will share their perspectives on how providers and hospitals should be planning for Stage 2 Meaningful use, the challenges they see coming, and how they are preparing to address the needs in their state.

Meaningful Use Incentive Program Audits: This session will share how you should document your meaningful use efforts to ensure you are prepared for a program audit. Also discussed will be what to expect during and following an audit by Medicare or Medicaid.

Health Information Exchange support of Stage 2 Meaningful Use: The three state HIEs: Alabama's One Health Record, Louisiana Health Information Exchange (LaHIE), and the Mississippi Health Information Network will discuss how HIE can be used to progress your strategy for meaningful use and care coordination.

Friday, December 6, 2013

The Friday agenda will include presentations related to the following topics:

- HIPAA Privacy and Security
- CIO panel discussion featuring leaders from all three states
- ICD-10
- HIT Innovations
- Disaster Preparedness, Management and Recovery
- Enterprise Content Management
- Roundtable Discussion Group Session

We are still planning the conference so keep an eye on your inbox for the full agenda and list of speakers!

Accommodations

The HIMSS GC3 will be held at the beautiful Beau Rivage Resort & Casino in Biloxi, MS. We have negotiated an incredible rate for our attendees which will allow Early Birds to book their entire conference with room for half of what most similar conferences charge for the conference alone, BUT YOU MUST HURRY! The deadline for Early Bird registration is NOVEMBER 1st!



LaHIMSS Recognizes Our Sponsors

Many thanks to the following companies for extending generosity to the chapter. These sponsorships enable LaHIMSS to provide enhanced services to the membership.

Annual Sponsors



Conference Sponsors



LaHIMSS Sponsors Student Memberships in HIMSS

Developing new talent in HIMSS-related fields is consistent with the mission of LAHIMSS. The LAHIMSS Board has dedicated funds in this 2013-2014 year to sponsor 50 Student Memberships in national HIMSS. As of this writing, 27 students at the University of Louisiana at Lafayette and 23 students at Louisiana Tech University have applied for membership under this program. Senior-level students in Health Information Management at those two campuses were targeted during "Campus Rush Parties" in September, where the benefits of HIMSS participation were touted. The LAHIMSS Board hopes to promote active engagement of these new HIMSS Student Members in our future events – including in a Student Scholarship program that is currently under development.

www.himss.org/membership

2013–2014 Sponsorship Opportunities

PRESENTING SPONSOR: \$7500

- * Logo on website as presenting sponsor through June 30, 2014
- * Listed as presenting sponsor on La. Chapter newsletter and other chapter materials through June 30, 2014.
- * Recognized as presenting sponsor at all La. HIMSS events.
- * 4 La. Chapter memberships
- * 4 Passes to all La. Chapter events throughout the fiscal year.
- * Opportunity to contribute at least one article in La. HIMSS membership newsletter.
- * Opportunity to submit up to 100 word article in every La. HIMSS membership newsletter.
- * Signage at all events, including Regional Conference and National Conference Reception.
- * Regional Conference (December 5-6, 2013 in Biloxi, MS) opportunities:
 - 6 Conference Only passes
 - Listed as presenting sponsor for conference, including ad in conference program
 - Keynote speaking opportunity
 - Ability to present an intro to education session
 - Ability to provide information / product for bag stuffer.
 - Ability to participate in vendor “treasure hunt”.
 - Door prizes for attendees.

ANNUAL SPONSOR: \$5000

- * Logo on website as an annual sponsor through June 30, 2014
- * Listed as annual sponsor on La. Chapter newsletter and other chapter materials through June 30, 2014.
- * Recognized as annual sponsor at all La. HIMSS events.
- * 2 La. Chapter memberships
- * 2 Passes to all La. Chapter events throughout the fiscal year.
- * Opportunity to contribute at least one article in La. HIMSS membership newsletter.
- * Opportunity to submit up to 100 word article in every La. HIMSS membership newsletter.
- * Signage at all events, including Regional Conference and National Conference Reception.
- * Regional Conference (December 5-6, 2013 in Biloxi, MS) opportunities:
 - 4 Conference Only passes
 - Listed as annual sponsor for conference, including ad in conference program
 - Priority speaking opportunity
 - Ability to present an intro to education session
 - Ability to provide information / product for bag stuffer.
 - Ability to participate in vendor “treasure hunt”.
 - Door prizes for attendees.

CONFERENCE SPONSOR: \$1200

- * 2 Conference Only passes
- * Signage at the Regional Conference
- * Listed as conference sponsor for conference, including ad in conference program
- * Ability to provide information / product for bag stuffer.
- * Door prizes for attendees.

CONFERENCE PLUS SPONSOR: \$1800

- * Ability to host a sponsor session during the conference
- * Sponsor of one table at Friday luncheon
- * 2 Conference Only passes
- * Signage at the Regional Conference
- * Listed as conference sponsor for conference, including ad in conference program
- * Ability to provide information or product for bag stuffer
- * Door prizes for attendees

For additional information or to sponsor the Louisiana Chapter contact :

David Peterson

Sponsorship@lahimss.org

LaHIMSS Professional Development Survey

As you already should know from recent newsletters, a Professional Development survey was made available during August and September to gain insights into the academic preparation and professional development needs of LAHIMSS members. While only a relatively small number of members chose to give their feedback (28 of 330), a number of findings are worthy of note.

Diversity of Job Titles – 25 different job titles were reported by the 28 respondents. LAHIMSS members include all levels of positions from HL7 interface developer to clinical informatics specialist, and from records manager to the C-suite. This suggests a wide diversity of perspective and interests among members.

Academic Preparation – 67.9% of respondents reported having a bachelor's or master's degree, while 10.7 % had a doctoral degree. Business Administration was the most widely reported academic discipline as the respondents' primary field of academic study, but fifteen (15) other disciplines were also represented. The diversity of backgrounds of LAHIMSS members is evident.

Professional Development – In regard to HIMSS-sponsored professional credentials, 1 respondent reported being a Fellow of HIMSS (FHIMSS), 5 respondents reported holding the CPHIMS credential, but no CAHIMS credentials were reported. (CAHIMS is a relatively new program focused on emerging professionals.) Significant interest in HIMSS membership advancement was indicated. Various other HIT-related or project management-related credentials were also reported. In regard to professional licenses, credentials or certifications, respondents include 1 MD, 3 RHIA's, and 4 RNs. These findings suggest that membership advancement and continuing education is a priority for many members, and most indicated that their employers endorse that priority with tuition or conference registration fee supports.

Events and Topics – Respondents indicated strong interest in LAHIMSS' continuing its ongoing program of offering opportunities for socializing and professional networking, as well as bringing in speakers of local, regional, and national interest. Some "Hot Topics" cited as most desirable at present were "Meaningful Use – Stage 2", "Health Information Exchange", and "Data Analytics".

The LAHIMSS Board will use these findings as a guide in its development of education sessions and other programs in the coming year. Thanks very much to all who responded! (A final word of encouragement to those who did not respond: Please assist us to serve you by responding to LAHIMSS surveys in the future!)



February 23-27, 2014
Orlando, Florida

Louisiana Chapter of HIMSS Board of Directors

2013-2014

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Volunteer for LaHIMSS! Contact Alan Thriffiley or any LaHIMSS board member