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President's Message

Alan Thriffiley, CPHIMS, FHIMSS

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Sponsorship is critical to the success of the Louisiana Chapter of HIMSS. This year we are offering two types of annual chapter sponsorships as well as a sponsorship opportunity for the HIMSS Gulf Coast Chapters Conference on December 5-6.

Our annual sponsorships (Presenting and Annual) allow a sponsor to participate and be recognized at Louisiana Chapter events throughout the year (July 1 – June 30), including priority speaking opportunities and signage at our events, including the Gulf Coast Chapters Conference. New this year is an opportunity for our annual sponsors to contribute to our chapter newsletter.

Opportunities for sponsoring the HIMSS Gulf Coast Chapters Conference are also available. These sponsorships include passes to the conference and signage. We welcome sponsors to participate in our social events and educational sessions, sponsor tables for our Friday luncheon, as well as the opportunity to contribute to a bag stuffer for attendees. There is also a limited number of Conference Plus sponsorships available, which provides sponsors time to host a sponsor session during the conference.

It is my hope that with a successful sponsorship program this year, we will be able to establish new opportunities for students in Louisiana, including providing 50 student memberships to the Louisiana Chapter as well as establishing a Louisiana Chapter scholarship.

More information about our sponsorship levels, as well as the ability to sign up for sponsorship is available on our website www.lahimss.org.

Volunteer for the Louisiana Chapter of HIMSS!

Contact Alan Thriffiley or any other Louisiana HIMSS board member

Save the Date: December 5–6, 2013
HIMSS Gulf Coast Chapters Conference

LaHIMSS at the Louisiana Technology Council CIO Forum



The Louisiana Technology Council (LTC) held their 9th National CIO Forum on August 16th at the Westin Canal Place in New Orleans and LAHIMSS was there! Earlier this year, we met with the LTC board to begin a partnership and explore ways in which LAHIMSS and the LTC could work together to promote our common goals of serving the Healthcare IT community in our state. As part of that collaborative effort, LAHIMSS members were able to register for this event at the same rate as the LTC members, and we were happy to see many of you among the attendees.

The theme for this years CIO forum was “Healing Healthcare: Can Information Technology Remedy the Broken and Costly Healthcare System?”. The panel discussion featured several prominent speakers including Dr. John Couk, CMO for LSU Health Services Division; Dr. Paul Grundy, Director of Healthcare Transformation at IBM; James Lakes, Director of Business Strategy and Operations at Microsoft; and Dr. Andrew Litt, CMO for Dell Healthcare and Life Sciences. It was an excellent event that was well attended and provided an opportunity for members of the healthcare and healthcare IT communities to meet and share ideas with IT professionals from other industries. Thanks to Jeannine Eiliel and the rest of the folks at LTC for inviting us to participate in this wonderful event! This could be the start of a beautiful friendship between LAHIMSS and the LTC. To learn more about the LTC, contact Michael Bramble at mbramble@ltc-la.org, or visit their website at www.ltc-la.org



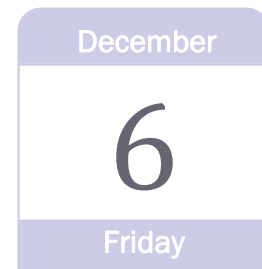
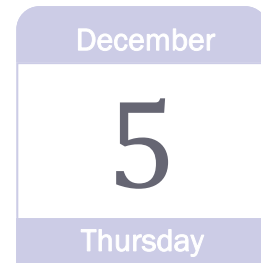
HIMSS Gulf Coast Chapters Conference

It's an exciting time of year for LAHIMSS! We are currently in full swing as we prepare for the first annual HIMSS Gulf Coast Chapters Conference (GC3) which will be held on December 5th-6th at the Beau Rivage Resort and Casino in Biloxi, Mississippi.

The HIMSS GC3 will be a three state regional conference held by the Louisiana, Mississippi and Alabama chapters. This is an idea that we've been considering for a while and with HIMSS13 having been held in New Orleans earlier this year, we decided this would be a great time to expand our annual conference and take it on the road.

Early Bird registration is now open through our website at www.lahimss.org. We have an *excellent* package deal available for early registrants that includes conference registration and overnight accommodations at the Beau Rivage for less than what most similar events charge for event registration alone! Check out the resort by clicking [here](#).

Please keep an eye on you inbox for conference updates as more information becomes available.



www.himss.org/membership

2013–2014 Sponsorship Opportunities

PRESENTING SPONSOR: \$7500

- * Logo on website as presenting sponsor through June 30, 2014
- * Listed as presenting sponsor on La. Chapter newsletter and other chapter materials through June 30, 2014.
- * Recognized as presenting sponsor at all La. HIMSS events.
- * 4 La. Chapter memberships
- * 4 Passes to all La. Chapter events throughout the fiscal year.
- * Opportunity to contribute at least one article in La. HIMSS membership newsletter.
- * Opportunity to submit up to 100 word article in every La. HIMSS membership newsletter.
- * Signage at all events, including Regional Conference and National Conference Reception.
- * Regional Conference (December 5-6, 2013 in Biloxi, MS) opportunities:
 - 6 Conference Only passes
 - Listed as presenting sponsor for conference, including ad in conference program
 - Keynote speaking opportunity
 - Ability to present an intro to education session
 - Ability to provide information / product for bag stuffer.
 - Ability to participate in vendor “treasure hunt”.
 - Door prizes for attendees.

ANNUAL SPONSOR: \$5000

- * Logo on website as an annual sponsor through June 30, 2014
- * Listed as annual sponsor on La. Chapter newsletter and other chapter materials through June 30, 2014.
- * Recognized as annual sponsor at all La. HIMSS events.
- * 2 La. Chapter memberships
- * 2 Passes to all La. Chapter events throughout the fiscal year.
- * Opportunity to contribute at least one article in La. HIMSS membership newsletter.
- * Opportunity to submit up to 100 word article in every La. HIMSS membership newsletter.
- * Signage at all events, including Regional Conference and National Conference Reception.
- * Regional Conference (December 5-6, 2013 in Biloxi, MS) opportunities:
 - 4 Conference Only passes
 - Listed as annual sponsor for conference, including ad in conference program
 - Priority speaking opportunity
 - Ability to present an intro to education session
 - Ability to provide information / product for bag stuffer.
 - Ability to participate in vendor “treasure hunt”.
 - Door prizes for attendees.

CONFERENCE SPONSOR: \$1200

- * 2 Conference Only passes
- * Signage at the Regional Conference
- * Listed as conference sponsor for conference, including ad in conference program
- * Ability to provide information / product for bag stuffer.
- * Door prizes for attendees.

CONFERENCE PLUS SPONSOR: \$1800

- * Ability to host a sponsor session during the conference
- * Sponsor of one table at Friday luncheon
- * 2 Conference Only passes
- * Signage at the Regional Conference
- * Listed as conference sponsor for conference, including ad in conference program
- * Ability to provide information or product for bag stuffer
- * Door prizes for attendees

For additional information or to sponsor the Louisiana Chapter contact :

David Peterson

Sponsorship@lahimss.org

Louisiana Members to Present at HIMSS 2014



Heather Nelson, Sr. Director Enterprise Clinical Applications and IT Operations at Baystate Health in Springfield, MA along with Claudia Blackburn, Manager Aspen Advisors and LAHIMSS board member will be speaking at the HIMSS14 annual conference on “Optimizing the Ambulatory EMR, a Systematic Approach to Realizing Value”. Although the implementation of an EMR establishes bedrock functionality, organizations are challenged with optimizing the systems and processes after go-live and realizing the true value from these investments. However, there are a number of core competencies across the organization that determine an organization's maturity in and ability to deliver true value realization. This session will outline those core competencies and describe a systematic approach to realizing value via a case study involving Baystate's Ambulatory EMR optimization.

Cindy Munn, Executive Director for the Louisiana Health Care Quality Forum will present “Aim to Sustain: Building a Sustainable Business Model for HIE”. Health information exchanges face numerous challenges in achieving sustainability beyond initial grant funding. By collaborating with health care providers, payers and companies to identify specific business needs, the Louisiana Health Information Exchange has designed a model that incorporates unique value-added services to ensure sustainability, reduce costs and improve health outcomes.

Nadine Robin, Health IT Program Manager for the Louisiana Health Care Quality Forum will be presenting “Patient Engagement: It's for Small Clinics, Too”. Stage 2 Meaningful Use requirements have placed emphasis on patient engagement so that individuals will play a more active role in managing their health. This session will focus on a model developed by the Louisiana Health IT Resource Center to assist small and rural clinics with patient engagement objectives.

Congratulations and thank you all for representing our state in Orlando!

LHIT Resource Center Offers Medicaid Specialists Program

The Louisiana Health Information Technology (LHIT) Resource Center, through its Medicaid Specialists Program, is providing outreach, technical and support services to help health care providers meet Meaningful Use (MU) objectives. The program is focused on assisting providers who were previously ineligible for support from Regional Extension Centers for MU incentives offered by the Office of the National Coordinator for Health Information Technology (ONC).

Specialists are eligible for this program if they meet specific criteria including 30% patient threshold established by CMS. These specialists must demonstrate each year that at least 30% of their patient volume is attributed to Medicaid during a selected 90-day reporting period.

“Providers who satisfy the Medicaid thresholds and who are not under another contract for REC direct assistance would qualify for this program”, explains Nadine Robin, Health IT Program Manager for the Quality Forum. “This program enables these health care providers who serve our Medicaid populations to receive the assistance of the LHIT Resource Center in meeting MU of electronic health records”, Robin says. “We look forward to working with them as they adopt and implement EHRs for their patients.”

Specialist physicians, dentists, nurse practitioners, certified nurse midwives and certain physician's assistants are among those eligible for participation. For more information about this program and eligibility guidelines, contact Robin at nrobin@lhcqf.org.

Louisiana Chapter of HIMSS Board of Directors

2013-2014

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