



Chapter President

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Message from Our Chapter President

Welcome to our fourth Greater Houston HIMSS Newsletter. Each month we plan to provide our HIMSS members with a written update on all activities we have plan for the coming year. We have numerous Educational and Networking events coming up this year. They include:

- Feb 11 – 14 – 2019 Global HIMSS annual conference in Orlando
- Feb 11 - Texas Regional HIMSS Networking event during HIMSS 2019 in Orlando
- Feb 13 – Global HIMSS Gala where our chapter will receive the 2018 HIMSS Chapter of the Year Award – Open to all attendees of the national HIMSS conference
- Feb 22 – Lunch and Learn - Josh Sol (IT Director of Methodist Hospital) on the topic of "Holistic Approach to Engaging Patients".
- Feb 27 - Houston City-Wide Cyber Security Summit – 6 Houston HIMSS Chapter Speakers
- March 22 – Lunch and Learn - Chuck Leider "Improving Financial Health of Your Organization and the experience of your patients"
- March 25-26 – Texas Regional HIMSS conference in Austin including 7 speakers from the Houston HIMSS Market
- April 26 – Lunch and Learn - Jennifer Leigh Jackson "Next Frontier of Medical Device Integration"
- May 16 – Houston CIO Summit plus ACO/VBR and Innovation Summit
- May 24 – Lunch and Learn - Sarma Velamuri – Intersection of Clinical & Business intelligence: Why Optimization Save Lives

Houston HIMSS Sponsors



Messages from your Board and Committee Chairs



Deepak Chaudhry, MSIS, CPHIMS, ITIL Consulting Director, Technology Advisory BDO USA, LLP TMCx Advisor

Houston HIMSS Past President and President Elect

Global HIMSS Annual Conference in Orlando

February 11 – 14

Join members of the Houston HIMSS Board at the 2019 Global HIMSS annual conference in Orlando just 10 days away. During the conference there will be over 300 education events, more than 40 Networking events and an exhibit hall with over 1,300 vendors.

During this year's meeting, our Houston Chapter of HIMSS will receive an award as the Chapter of the year and your Chapter President, Mark Anderson, will receive his Life Membership and he will become only the 100th Life member out of the 70,000 Members within HIMSS.

If you are interested in Certification, there will be multiple opportunities to join 100's of other HIMSS members who plan on taking either the CPHIMS or CAHIMS certification exams. More information and registration can be found at

<https://www.himssconference.org/>

TX Chapters Networking Reception at HIMSS19

February 11, 7:30pm, EST - 9:30pm, EST

Howl at the Moon

It's HIMSS time again, and that means it's time for you to join us at the biggest and best reception of them all- the Texas Chapters HIMSS19 Hoedown. Join the Lone Star chapters of HIMSS for our 6th Annual Texas HIMSS Chapters Networking Reception as we celebrate our continued successes:

- 2018 Large Chapter of the Year- DFW HIMSS
- 2019 Medium Chapter of the Year- Houston Chapter of HIMSS

The event continues to grow each year, and this year we're back at Howl at the Moon for an evening of camaraderie and networking. So, stroll on down to Howl at the Moon after the opening reception for food, drink and live dueling pianos.

Come enjoy two hours of socializing with peers and meeting new folks while enjoying brews and light supper snacks.

2019 HIMSS Awards & Recognition Gala

February 13 | 6:30 pm - 9:00 pm
Location: Hyatt Regency Orlando - Regency
Cost: \$180 individual

Black Tie Optional Attire.

Join fellow attendees for a celebratory evening of networking, food, drink and cheer as HIMSS honors individuals, groups and organizations from around the globe who have made outstanding contributions to health information and technology in the past year. Shuttles will run to and from the Orange County.

During the Gala, our Houston chapter will receive the 2018 HIMSS Chapter of the Year Award

February Lunch and Learn

"Holistic Approach to Engaging Patients"

February 22, 11:30am - 1:00pm

Mays Clinic, Room ACB1.2345
1220 Holcombe Blvd. Houston, TX 77030

Josh Sol, IT Director of Methodist Hospital will share The Methodist Hospitals experiences incorporating their patient portal and innovative technologies into their broader patient engagement strategy. Participants will learn how Houston Methodist developed their approach while maintaining a focus on the patient experience and usability.

Josh has over 10 years of progressive HealthCare IT experience and has been with Houston Methodist for the past 8 years. The technology strategies Josh oversees include Ambulatory EMR support and usability, Patient Engagement and Population Initiatives, Telemedicine and Virtual care, Interoperability, as well as physician mobility tools.



Featured Event - Houston Cyber Summit

February 27th

George R. Brown Convention Center

The Houston Cyber Summit is a forum designed for business leaders and executives to learn how to protect and reinforce their business through a proactive cyber security strategy that aligns with the business strategy. The Summit provides real-life case studies and frameworks on keeping your business safe. Don't miss this opportunity to learn from and work together with some of the most respected names in cyber security leadership.

Featured Event - *Houston Cyber Summit*

February 27th

Featuring local HIMSS healthcare panels (Track 3) organized by HIMSS Houston:

3:00 pm - HIPAA, Security, and Cyber Trends in Healthcare: What you need to know

Moderator: **Mark R. Anderson**, LFHIMSS, CPHIMS, President of Greater Houston HIMSS, and TMCx Advisor

Panelists:

- **Pierluigi Stella**, CEO of Networkbox USA
- **Martin Littmann**, Chief Technology & Information Security Officer, Kelsey-Seybold Clinic
- **Amar Yousif**, MBA, CISSP, Chief Information Security Officer, UT Health
- **Teresa Tonthat**, Chief Information Security Officer for Texas Children's



4:00 pm - Challenges of Adopting a Cyber Security Framework in Healthcare

Moderator: **Deepak Chaudhry**, MSIS, ITIL, CPHIMS, FHIMSS, IT Transformation, Security, Risk & Compliance Officer, BDO USA, LLP, Past/President Elect Greater Houston HIMSS

Panelists:

- **Jason Griffin**, CISO, Greater Houston HealthConnect
- **Dr. Phil Beckett** – CEO, Healthcare Access San Antonio
- **Jeff Vinson** – CISO, Harris Health System



George R. Brown Convention Center
Featured Event - Houston Cyber Summit

February 27th

Local Houston HIMSS Members receive the discounted price of \$195 by using our discount code *HIMSSHCS200off!*

[Website](#)

[Register](#)

March Lunch and Learn

“Improving Financial Health of Your Organization and the Experience of Your Patients”

Presented by: **Chuck Leider** is Director of Health Information Management at ENT & Allergy and Houston HIMSS Board Member

March 22, 11:30am, CST - 1:00pm, CST

*Mays Clinic, Room ACB1.2345
1220 Holcombe Blvd. Houston, TX 77030*

Raising deductibles and an increasingly challenging reimbursement environment have made it harder for provider organizations to maintain their financial health. In this session, attendees will hear a first-hand account of how one healthcare organization, facing inconsistent copay and balance collection rates, decided to automate the patient intake process.

Chuck Leider will share how automating the tasks of intake and turning many of them over to patients helped Houston ENT & Allergy reach its target collection rate of more than 90% and give patients the privacy and flexibility they want.

Chuck Leider is Director of Health Information Management at ENT & Allergy, a well-known ear, nose throat and allergy practice with 12 locations in and around Houston.



2019 Texas Regional HIMSS Conference

[Renaissance Hotel](#)

March 25th - 26th, 2019

The 2019 Texas Regional HIMSS Conference will be held March 25-26, 2019 in Austin, Texas. This is the 11th year for this exciting conference that brings together over 700 health IT professionals, clinicians, executives and vendors from around the state of Texas that focus on new innovations, opportunities and progressive solutions to improve healthcare technology. Exceptional education, world-class speakers, cutting-edge health IT products and powerful networking opportunities are hallmarks of this Texas flavored conference.

The Opening Keynote will be given by Rebecca Kaul from MD Anderson Cancer Center, and the Closing Keynote will be from Karen DeSalvo from the UT Austin Dell Medical School.

Several Houston area colleagues are also slated to present, including:

- Deepak Chaudhry from the Houston HIMSS Board
- Harris Eyre from the TMC Innovation Institute
- Yang Gong from the UT School of Biomedical Informatics
- Trey Kell from MD Anderson Cancer Center
- Bryan Lari from MD Anderson Cancer Center
- Sarah Odom from Memorial Hermann Health System
- Usamah Zagaar from MD Anderson Cancer Center

For a complete list of all speakers and presentations, please see the [Conference website speaker page](#).

Registration is now open at himsregional.com, and hotel rooms can be booked [online via the conference link](#)

April Lunch and Learn

“Next Frontier of Medical Device Integration”

Presented by: Jennifer Jackson, Director for Connectivity for Masimo Corporation

April 26, 11:30am, CST - 1:00pm, CST

*Mays Clinic, Room ACB1.2345
1220 Holcombe Blvd. Houston, TX 77030*

There are many approaches to integrating clinical technology, but they may not fully support an organization’s automation strategy. Closed, proprietary systems provided by device vendors still limit data portability. Clinical decision support (CDS) algorithms that use this data continue to advance, but adoption is slow and limited by the ability to include all the necessary data sources. Purchase and implementation costs can restrict access to these newer technologies. This talk will discuss a holistic approach to creating a CDS strategy that leverages clinical technology integration, intelligent data visualization, and efficient use of mobile communication tools. The strategic template draws from the use of standards and best practices drawn from both Healthcare IT and clinical practice at a large, academic medical center.

May Lunch and Learn

**Intersection of Clinical & Business intelligence:
Why Optimization Save Lives**

Presented by Dr. Dr. Velamuri is an Internal Medicine physician

May 24, 11:30am, CST - 1:00pm, CST

*Mays Clinic, Room ACB1.2345
1220 Holcombe Blvd. Houston, TX 77030*

Currently sepsis is estimated to affect 1.5 million people, resulting in more than 250,000 American deaths each. Despite being an enormous healthcare impact to the US public and growing each year the most effective treatment modality - antibiotics do not reach patients in time due to a lack of early identification. Large numbers of patients with sepsis are undetected early enough in the hospital either when present on admission or when they develop sepsis in the hospital. i.e. in the United States one person dies every six minutes from insufficient analysis of data that is readily observable at bedside. This means, existing widely adopted electronic medical record systems are not geared to address this problem. We will outline the complex interactions between a healthcare team of 7+ people and their interaction with various pieces of technology and the impact on the patient's life and how optimizing workflow with technology saves time and lives while decreasing operational costs.

2019 Combined CIO/CMIO Round Table, ACO & Population Health Summit, and 2019 Innovation Summit

May 16, 2019 - 11:00 CST to 6:00 PM CST

TMC Innovation Institute

2450 Holcombe Blvd, Houston, TX, 77021

The Houston HIMSS Board is currently in the planning stages for the second annual **Houston CIO/CMIO** summit as well as specific presentations on **Value-Based Care Reimbursement** case studies. During the summit, we will also have numerous presentations on new and innovative technologies that are associated with the **TMC Innovation Institute**.

The Houston HIMSS CIO/CMIO and ACO and Population Health Summit goal is to bring together healthcare executives for collaboration and will focus on topics of care-coordination, improving provider communication and collaboration, evolving demand for digital content, best practices for reducing and preventing hospital admissions and readmissions, improving patient outcomes, government regulation and much more.

Additionally, new this year will be presentation by eight (8) new and upcoming technology vendors that have been selected by TMCx as innovative and problem-solving technologies.

At the end of the Summit, Houston HIMSS will be having their 4th and last networking session for this fiscal year so please plan on staying and thanking your Houston HIMSS Board and Committee Chairs for all of their hard work in the past year.

Vendor Sponsorships are available.

If Interested, please contact

Martin Hutton, MBA

Houston HIMSS Committee Chair

Martin.Hutton@Cerner.com



Messages from your Board and Committee Chairs



Juliana Brixey
Associate Professor
UT Health Science Center
at Houston

Academic and Student Liaison

HIMSS Houston Chapter Support of US Military and National Guard

The HIMSS Houston Chapter would like to recognize and support individuals who are serving or who have served in the US Military or National Guard. Up to 10 Houston HIMSS Chapter paid memberships will be available during this fiscal year (July 1, 2018 – June 30, 2019). To be considered for the paid HIMSS Houston Chapter membership, the individual must have engaged in active duty, reserve, or National Guard in the United States Army, Navy, Air Force, Marines, or Coast Guard.

Submit a letter of request to jjbrixey@gmail.com

HOUSTON CHAPTER OF HIMSS STUDENT SCHOLARSHIP

PURPOSE: Provide cash scholarship(s) to students demonstrating academic excellence and leadership potential in healthcare IT and related fields. Scholarships are financial awards that do not need to be repaid.

AMOUNT: Up to three scholarships will be awarded each fiscal year July 1 - June 30. **ACCEPT APPLICATIONS: January 1, 2019 and the DEADLINE is 5:00 PM (CT): March 1, 2019**

Submit applications by email to: jjbrixey@gmail.com

Information on one of our New Sponsors



Phreesia is the market leader in patient intake management. Its innovative SaaS platform engages patients in their care, while enabling healthcare organizations to optimize their staffing, boost profitability and enhance clinical care. With solutions that are customizable yet scalable, Phreesia supports the needs of healthcare organizations of all sizes, from single-specialty practices to multi-specialty groups to large health systems.

Founded in 2005, Phreesia has evolved rapidly over the years, incorporating eligibility and benefits verification, building its own payments platform, and integrating with the leading practice management and electronic medical record systems.

Today, Phreesia is live in all 50 states and manages intake for more than 70 million patients each year, through a robust and growing suite of applications, including patient registration, revenue cycle, clinical support, appointments and patient activation. Those applications range from mobile and in-office registration, flexible payment tools such as online payments and card on file, specialty-specific applications with relevant clinical screeners, and applications to more effectively communicate with patients and promote services.

At Phreesia, we realize how uniquely positioned and privileged we are to connect with patients before, during and after their visit to their provider. We have made it our mission to know patient intake and to help healthcare providers better understand their patients. We use medical histories, insurance benefits, social determinants of health—whatever it takes—to gather important data and engage patients in their care. Whether we are screening for depression, identifying patients at risk for falls or signing up Medicare patients for annual wellness visits, we want to make a difference.

Phreesia is a technology company, but our goal is to improve healthcare—one patient-visit at a time. To learn how Phreesia can give you the capacity for more, visit <http://www.phreesia.com>

Article from One of our Sponsors

OLD PASSWORDS FOR SALE: MAY STILL WORK

Last week, Troy Hunt, a security researcher who runs Have I Been Pwned, reported finding an 87GB file of 773M email addresses and passwords up for sale on a hacking forum. News sources quickly cited it as the largest public data breach to date. We later found out that this mega breach wasn't a new breach at all, but, rather, a database of credentials from multiple breaches that were 2 to 3 years old.

You can exhale a little bit.

Despite the credentials being “old,” as opposed to “fresh,” it's likely that some of those passwords are still valid. How so? The average user tends to reuse the same password across multiple accounts. Regardless if they'd changed their password for a breached site, they may still be using that password elsewhere, making the email-password combination just as, if not more, valuable.

If the average email address is linked to 130 accounts, does that mean that you need to remember 130 different passwords? Ideally, yes, but that's a near impossible feat for most of us. Password managers, such as Dashlane and LastPass, are probably your best bet for keeping track of unique passwords for each of your accounts. (It is worth noting that some security experts say that it's okay to reuse passwords on websites that don't contain sensitive information – such as a news or blog sites. It's not recommended ... but we need to be realistic.)

Whatever you do to create passwords that you can remember, here are a few tips for what to avoid:

- Do not, under any circumstance, reuse the passwords you use for email address and bank account.
- Do not use a single word as your password (e.g. "password" or "football").
- Do not "password walk." Password walking is essentially a glissando on your keyboard. You're just walking from one key to the next adjacent one. (Fun Fact: "Qwerty" and "123456" have held the top 2 spots on the list of worst passwords every year since 2011.)

As for what to do when creating passwords, longer passwords are more difficult to crack than short complex passwords. If you had a safe that required 6 numbers to open, rather than 3, it, theoretically, could possibly take someone twice as long to break into it. Complexity and randomness can also help in creating secure, unique passwords. For instance, let's create a password using the words: cane, marker, and water. You could have canemarkerwater, or c@n3m@rk3rw@t3r – in which you replace the A's with @ and the E's with 3.

Regardless of what you opt to do, remember that passwords aren't foolproof, but they are protecting YOUR information.

Article Submitted by: Network Box USA

Formed in Y2K, Network Box USA (NWBUSA) is a cyber security services company offering enterprise class security solutions to small and medium sized businesses, who are often ill equipped to fend for themselves in the fight against cyber threats. Over time, we have evolved to provide protection to organizations of all sizes, from the smallest to some of the largest in the world.

<https://www.networkboxusa.com/about-us/>

