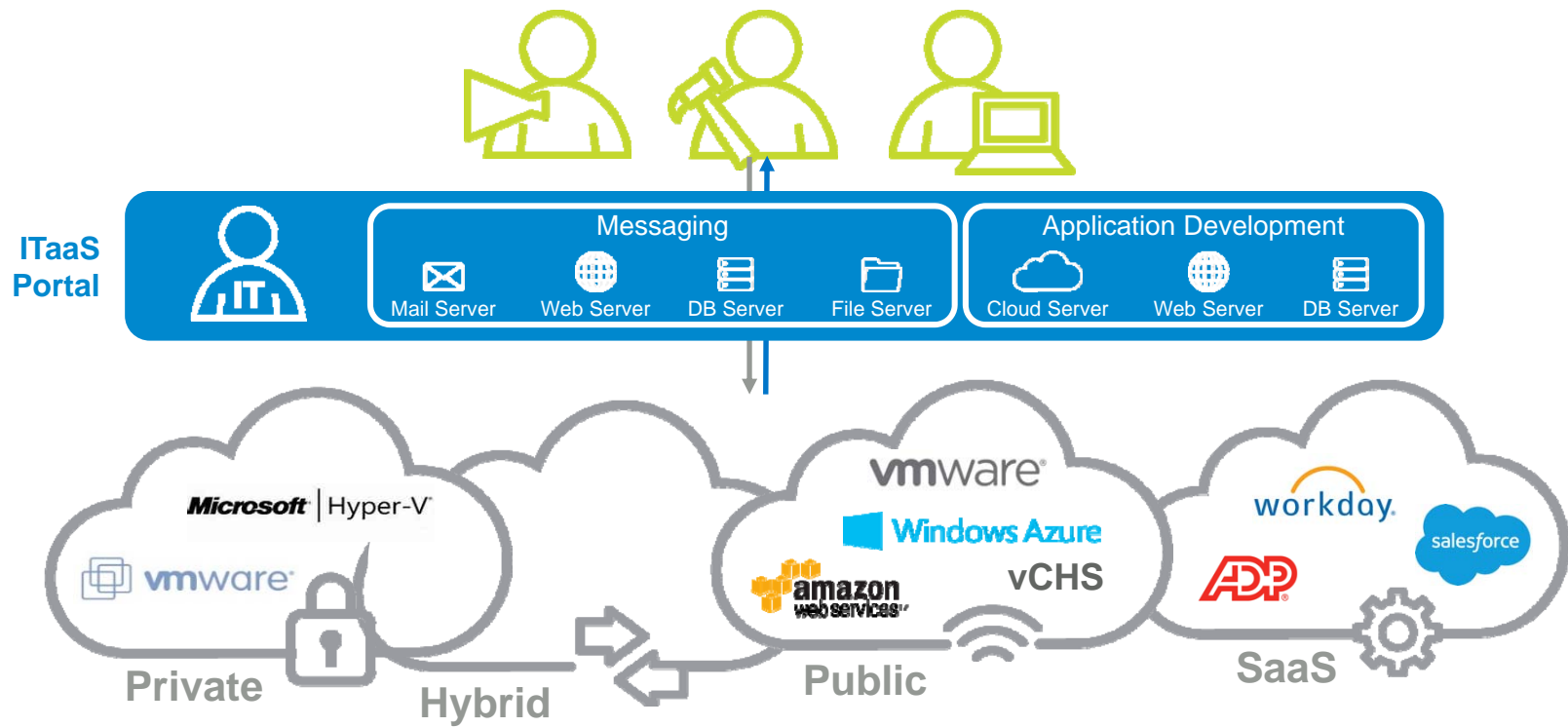


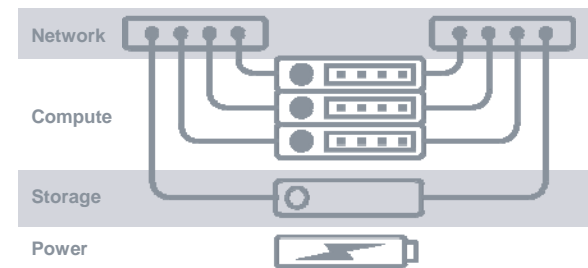
Your Cloud

Be the broker of IT (cloud) services | Own your cloud



Baseline unified architecture

- a.k.a. Fabric-based infrastructure
- A number of solutions derived from leading Cisco DC
 - FlexPod
 - Vblock
 - UCP Select
 - SmartStack
 - FlashStack
- Provides validated architectures
 - Integrated development and product Validated solutions
 - Coordinated roadmaps



- Benefits
 - Reduce risk in product integration and deployment
 - Reduce time-to-market for application platforms
 - Improve SLAs including uptime, performance, and management

Major County Hospital System

- Transformed IT to state of the art private cloud
- Consolidate multiple server environments
- Leveraged FlexPod unified architecture
- Reduced doctor and patient wait time across systems
- Provides clinicians anywhere access to systems
- Extends to cloud provider for clinics
- \$5.4M savings over five years



When Healthcare becomes a Provider

- Build on principals for converged infrastructure
- Saleable simple to manage infrastructure
- Remove risk
- Improve SLA
- Faster time to service
- Reduced costs



Do you want to leverage cloud?

- Major medical clinic and research organization
- Adopted major SaaS EMR system
 - Reduced need for data center
 - Drives to “cloud first” strategy
- How do we analyze application needs for cloud platforming
- Filters to address requirements and profile cloud destination
 - Private
 - SaaS
 - Public



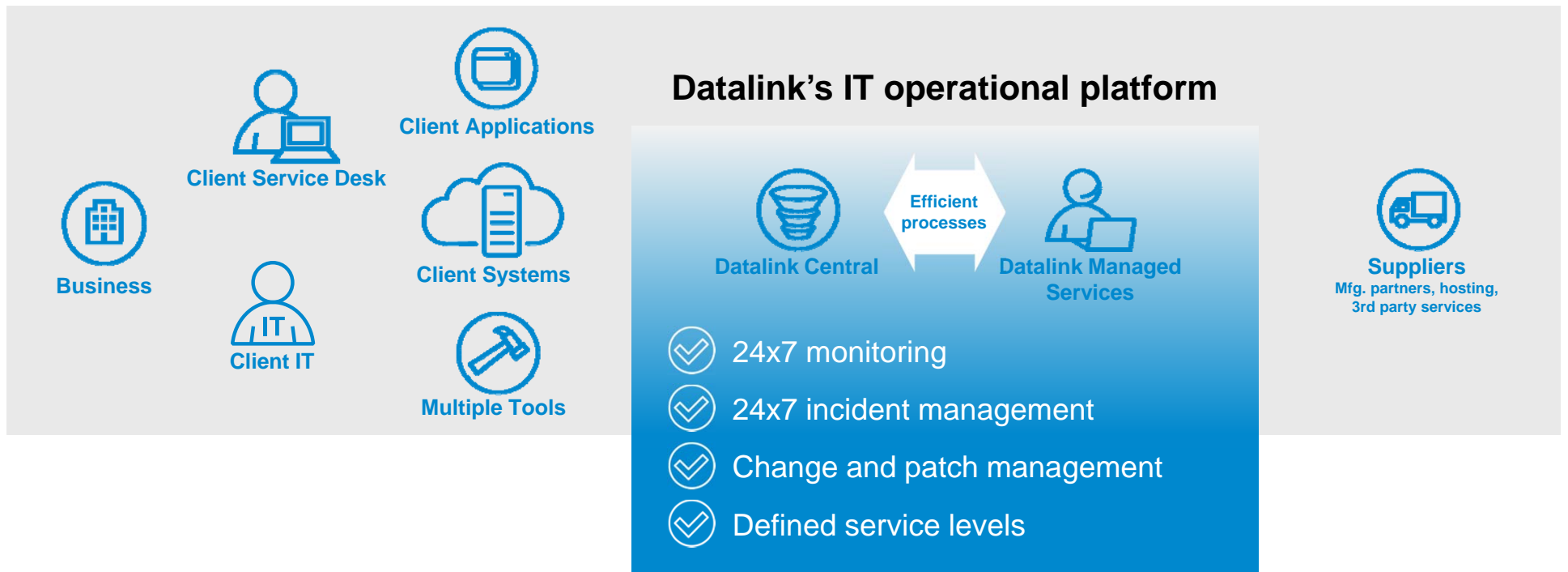
Common client operational model



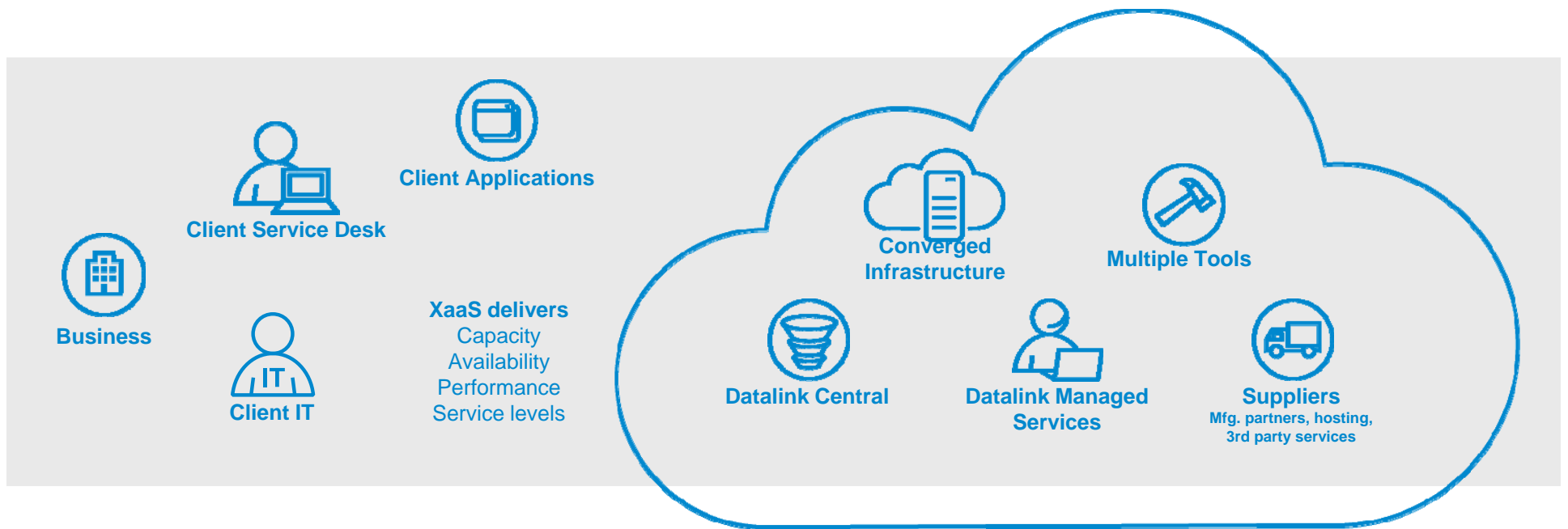
Common client operational model



There is a better way...



X as a service



Case Study: SigmaCare

Health Care Software as a Service



Business and IT challenges

- Seeking to move all infrastructure out to the cloud
- Seeking an OpEx financial option
- Security requirements proved a public cloud option was not viable
- Challenged with limited IT resources that need to focus on the business
- Solution requires HA and regional distribution of service

DTLK Private Cloud

- Datalink Professional Services design, build, and implement an active-active Flexpod solution
- Datalink Managed Services included operational management, hosting, and infrastructure as a monthly fee

Result and impact

- \$3.7M 5 year contract of Infrastructure and Services
- Enabled their IT team to deliver more value to their growing business
- Delivered higher service levels to the business
- Eliminated a significant capital expenditure of infrastructure
- Solution architected across multiple regions

An Industry in Transformation

- Global move from paper to electronic records
- The facebook generation want a consumer experience
- Hospitals are competing to attract the best employees



Patients

- Patient Satisfaction also a critical indicator
- Leading hospitals incorporating tablet devices into patient experience
- IT having to secure and support even broader environment



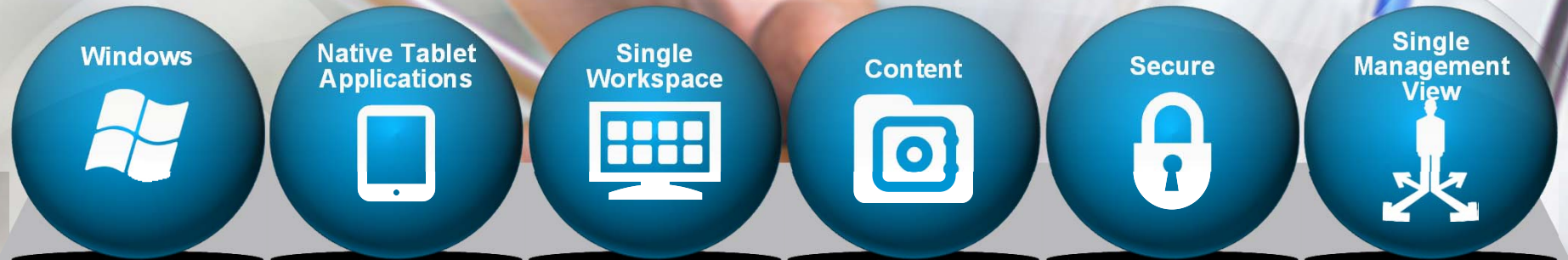
To Be Successful...

- “Tap Turn and Treat” workflow
- A single familiar workspace
- “The right access at the right time to the right provider in the right format”



Transforming the Cost, Quality and Delivery of Patient Care

A Strategic Partnership



AlwaysOn Point of Care™
powered by VMware Workspace Suite

vmware®

Trusted Advisor to Healthcare





Thank you