



# Shifting from reactive care >>> to proactive health



Know



Engage



Manage

# Managing populations, one person at a time



# The Next Generation

## Business Model Shifts

Reactive Sick Care



Proactive Management of Health

Fragmented Care



Cross-Continuum System of Care

Reward for Volume



Rewarded for Quality, Safety and Efficiency

## Health IT Shifts

Record



Plan

Transaction-Oriented



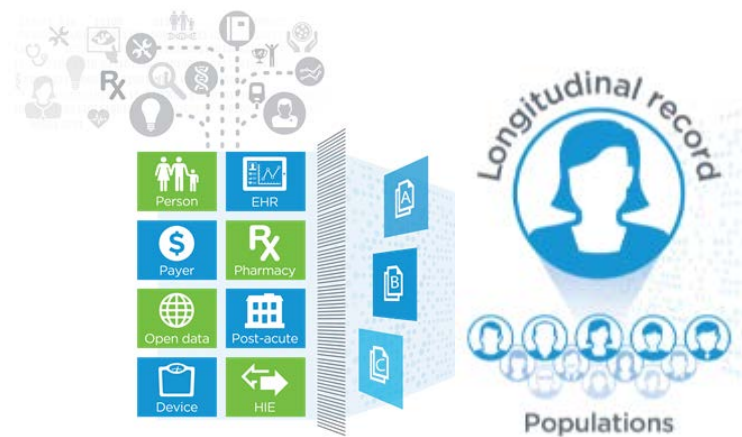
Intelligence-Oriented

Provider Enablement



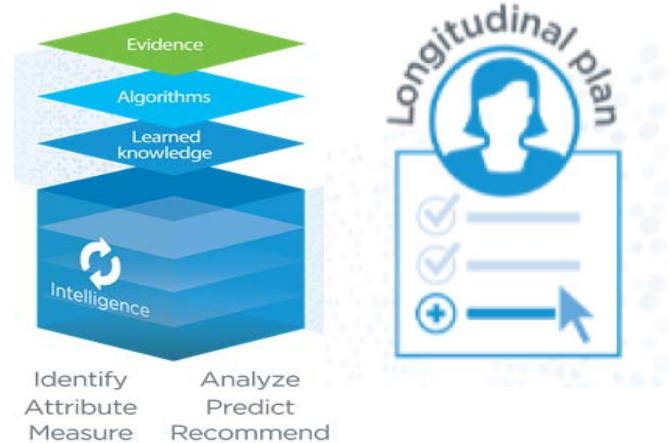
Consumer Enablement

# Foundation of empowered engagement . . .



## Longitudinal Record

Understand the full context of the individual's goals, barriers, conditions, and environment.



## Personalized Plan

Match the unique needs of each person with the skills and resources within their community.



## Open Ecosystem

Integrate seamlessly within the workflow to drive decision making.

Empower and activate the consumer to manage their own health and care.

# Learning Across Multiple Segments





# Together, let's create a healthier community, today!

