Population Health

Lost in Translation

Cultural Competency

Denton Shanks DO MPH

When pondering your population health solutions

I want to encourage you to:



- Think globally
- Prepare for data in multiple languages
- Consider cultural competency





As healthcare provider who is interacting with individual patients on a daily basis as well as preparing our healthcare system to shine in population health management, I see **data** points that are **integral** to the system as a whole, **lost** in translation every day.



What data are we missing???

- We are often missing whole human races (language/culture)
- We are often missing age groups (children/under-aged, elderly)
- We are often missing entire education and socioeconomic levels





What data are we missing???

- Research: we are missing important data that changes the outcome
- Financial: we are missing \$\$\$ from incentives and payments
- Healthcare: we are not providing the highest quality medical care to ALL of our patients





What solutions can you think of?

Lost in Translation

Cultural Competency

What data are you missing?