

Digital Health in the Heartland: Opportunities for Collaboration right in our own backyard

Dennis Ridenour, President & CEO

BioKansas

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BIOKANSAS

BIOSCIENCE NETWORK IN KAN

History of BioKansas

- 501(c)(3) Life Science & Healthcare Trade Association
- State Affiliate of the Biotechnology Innovation Organization (BIO)
- Founded in 2004, Distinct from Kansas Bioscience Authority
- More than 140 member organizations across numerous industry segments
- Governed by a 23-member Board of Directors
 - Board represents industry, academia and the public sector

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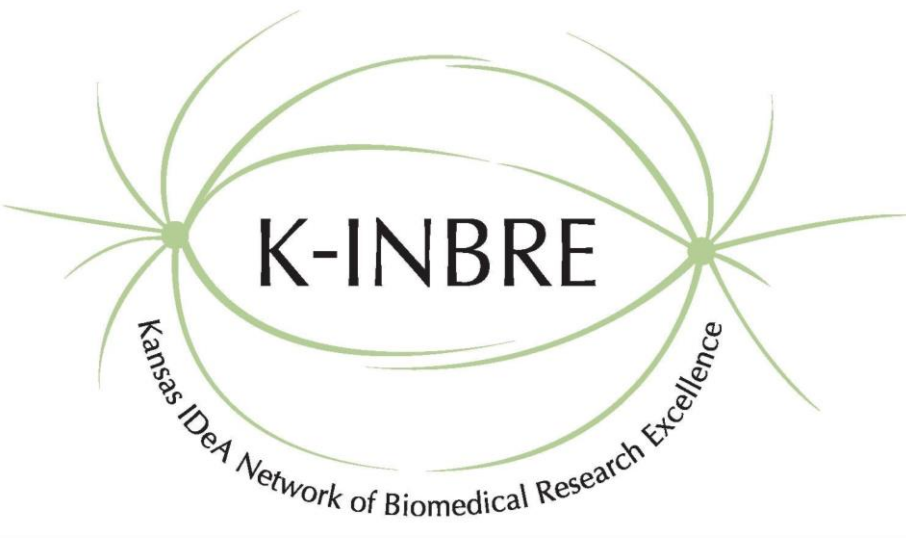
The BioKansas Mission: “To Connect”

- Host more than 20 annual events focused on convening industry members together
- Provide opportunities to connect and collaborate with other members: “Creative Recombination”
- Partner with diverse organizations to expand reach of message & increase size of network
- Keep our members up-to-date and provide relevant connections

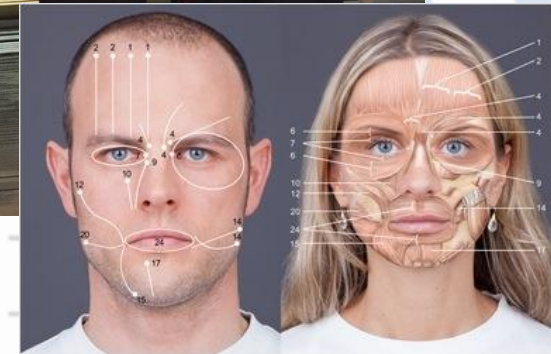


The BioKansas Mission: “To Educate”

- Statewide support for programs in STEM education and in raising STEM awareness at all levels of education
- BioGENEius – Premier National Research Poster Competition
- K-INBRE Undergraduate Research Symposium
- Capitol Graduate Research Summit
- More than 20 cash awards each year



Erin Smith – 2016 Kansas BioGENEius



The BioKansas Mission: “To Advocate”

- The unified voice for the bioscience community in Kansas
- State and National Public Policy Agenda
- Events focused on engaging and educating lawmakers
- Support and/or introduce legislation supportive of the industry
- Grow involvement of industry members in engaging with lawmakers
- Educating the public on controversial topics

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Why are we excited about digital health?

The opportunity to revolutionize how patients are treated, and the associated outcomes, is incredible!

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IKF

I AM KINGFIT



**NEARLY 30,000,000 PEOPLE
WITH DIABETES**

**NEARLY 4,500 NEWLY
DIAGNOSED PER DAY**

**95% GO WITHOUT FORMAL
DIABETES EDUCATION**

SOURCE: ADA, CMS





LOW COST



**EDUCATION
FOCUSED**



**POWERED BY
WATSON**



Why are we excited about digital health?

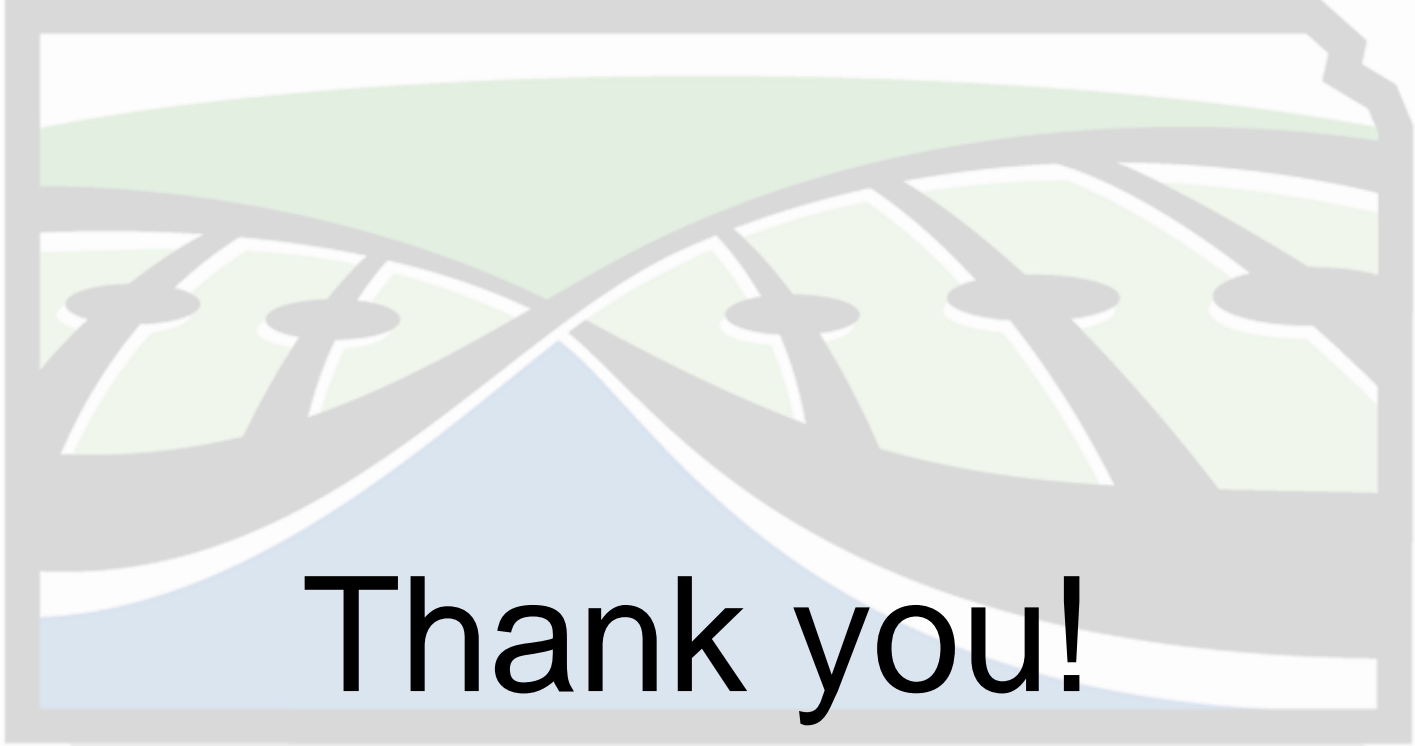
- Precision medicine
- Funding
- Collaboration
- Workforce

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Kansas City: “Digital Health Startup Hub”





Thank you!

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