

CORPORATE SPONSORSHIP PROGRAM

The Heart of America HIMSS Chapter is a diverse group of experienced healthcare professionals working throughout the Kansas City Metropolitan, Western Missouri, and Eastern Kansas areas. We have over 600 members who work at hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a variety of other organizations. Many of us are the decision makers in our organizations. Our members range from senior executives to analysts and students. We have technical members and clinical members. Chapter member contact information is confidential.

What is our purpose?

- To plan and conduct educational programs that promotes an understanding of healthcare information and management systems, processes, and technologies.
- To provide members opportunities to share ideas and exchange experiences in the field of healthcare information and management systems through meetings and networking events.
- To assist members of this Chapter and others in developing their knowledge, increasing their effectiveness, and maintaining high-quality standards of performance through continuing education.
- To give the vendor community in the Kansas City metro area the opportunity to become directly involved with the Chapter at an organizational level. The Chapter recognizes the critical link that exists between the provider organizations and the vendors they select that help make them successful.

Heart of America HIMSS appreciates the contributions of sponsors from the healthcare community to help defray the cost of the chapter's programs. We have implemented a flexible sponsorship program to allow for companies and/or organizations to align with their marketing goals. The various levels offer different benefits that improve the awareness of our sponsors and in turn provide a benefit to the community of healthcare information management and technology.

*Partner events are not included in the allowable chapter event sponsorship opportunities. Partner events include national, statewide, or co-hosted events beyond the customary HOAHIMSS chapter membership catchment. For these events, all hosts must accept sponsorship applications and agree on event specific sponsor cost. However, HOAHIMSS will continue to prioritize these opportunities by Sponsorship level.

LEVELS OF SPONSORSHIP

➤ **Ambassador Sponsor - \$6,500 (two year)**

- Option to have materials available on a general sponsor table at all educational events excluding Partner events.
- Six complimentary non-chapter member admissions to each HOA HIMSS event for employees or clients excluding Partner events.
- The option to be a keynote speaker and/or panelist for one educational event per year pending content review and approval by HOA HIMSS board.
- Option to publish one white paper or article per year on the HOA HIMSS website pending content review and approval by HOA HIMSS board.
- Logo on each sponsored program excluding Partner events.
- Logo recognition on HOA HIMSS web site for a two year period as a Founding Sponsor.
- Your organization is introduced and thanked at the beginning and end of the educational events.
- Five-minute speaking opportunity at one event annually excluding Partner events.

➤ **Executive Sponsor - \$4,000 (annually)**

- Option to have materials available on a general sponsor table at all educational events excluding Partner events.
- Six complimentary non-chapter member admissions to each HOA HIMSS event for employees or clients excluding Partner events.
- The option to be a keynote speaker and/or panelist for one educational event per year pending content review and approval by HOA HIMSS board.
- Option to publish one white paper or article per year on the HOA HIMSS website pending content review and approval by HOA HIMSS board.
- Logo on each sponsored program excluding Partner events.
- Logo recognition on HOA HIMSS web site for a one year period as an Executive Sponsor.

- Your organization is introduced and thanked at the beginning and end of the educational events.
- Five-minute speaking opportunity at one event annually excluding Partner events.

➤ **Program Sponsor - \$1,500 (per program)***

- Option to have materials available on a general sponsor table at the sponsored educational event excluding Partner events.
- Three complimentary non-chapter member admissions to sponsored chapter educational event excluding Partner events.
- Logo on program excluding Partner events.
- Logo recognition on HOA HIMSS web site in the event details.
- Logo and company recognition on outbound e-mails to membership pertaining to the event.
- Your organization is introduced and thanked at the beginning and end of the sponsored event.

* For an additional \$1,000 your organization can be a Program+ Sponsor. This gives your organization the ability to be a keynote speaker and/or panelist for the Program you are sponsoring pending content review and approval by HOA HIMSS board.

HOA HIMSS reserves the right to have more than one Program or Program+ Sponsor per event.

➤ **Social Event Sponsor – Only Event Specific Costs from Venue (per program) ****

- Access to HOA HIMSS membership through the HOA HIMSS event communication and Heart of America HIMSS calendar.
- Opportunity to present materials to the HOA HIMSS social event attendees.
- Logo recognition on HOA HIMSS web site in the social event details.
- Logo and company recognition on outbound e-mails to membership pertaining to the social event.
- Access to at least 3 HOA HIMSS Board members at each Social Event.
- Sponsor agrees to pay all costs associated with the social event.

**Social event sponsors must be approved by Heart of America HIMSS board after Sponsor presentation to the board with specific details around the proposed event. (Presentation material, venue, etc.)

In order to assure proper recognition and venue readiness, all monies for sponsorships must be paid two weeks before an event without exception.

Heart of America HIMSS reserves the right to decline sponsorships.

Name: _____ Title: _____

Organization: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Selected Level of Sponsorship: _____ Total Dollar Amount: _____

- Please send your company logo to hoa.info@himsschapter.org
- The sponsorship check can be made out to 'Heart of America HIMSS Chapter'
Address:
Heart of America HIMSS Chapter
Attn: Sean Roberts
PO Box 2204, Mission KS, 66201

Company Authorized Signature

Date: