



Education On-demand

Adapting for Patient Education

- BJC HealthCare
- 13 Hospitals in St. Louis region
- 26,000 Employees



- Barnes-Jewish Hospital is BJC's flagship hospital
- Is a teaching hospital
- Associated with Washington University School of Medicine
- Takes cares of 75% of the region's uninsured



Barnes-Jewish Hospital 2013 Stats

- 9,215 Employees
- 3,039 Registered Nurses
- 1,762 Physicians
- 809 Residents/Fellows
- 1,315 Licensed Beds
- 1,167 Staff Beds



Barnes-Jewish Hospital 2013 Stats

- 54,738 Inpatient Admissions
- 19,173 Inpatient Surgeries
- 21,926 Outpatient Surgeries
- 84,920 ED Visits



Why Video?

- Allows Patients to learn at their pace.
- Allows Patients to be more focused.
- Allows them to ask questions
- Saves time for nurses.



Postpartum and Nurseries

- Use loop channel for continuous teaching 24/7
- Allows patients to easily view what they are interested in
- Patients access when they are ready to learn
- Videos are great visual aids



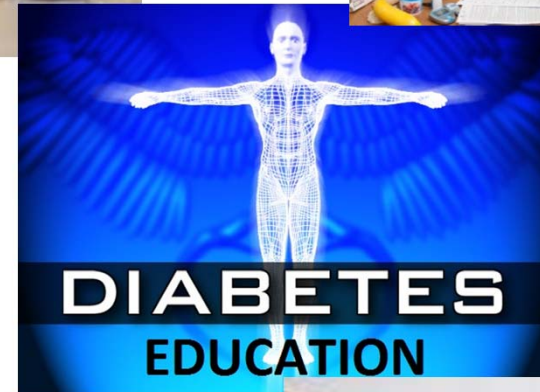
Respiratory Therapy

- Enhances patient learning & recall
- Re-enforces teaching that therapists gives the patient



Diabetes Education

- Great tool to reinforce patient education
- Assists in evaluating patient retention
- Provides visuals of actual testing on someone other than themselves.



Warning	Common Causes	
	Genetics High blood pressure Overweight Smoking	
	Alcohol Low blood sugar Stress Medications and illness	
	High blood sugar Low blood sugar White blood cell count	



- BJC Expansion
- Medical Center Expansion
- Increasing awareness of video on demand education
- Expanding to all BJC facilities